

Race Day™ Films to Produce Video of The Great Chesapeake Bay Swim

FOR IMMEDIATE RELEASE:

1 May 2008

MEDIA CONTACT:

Matt Barrett, 410-782-9148

Front Royal, Virginia – Production company Race Day Films announces an agreement with The Great Chesapeake Bay Swim to produce video of the 2008 race. A DVD of the 8 June event will be released in July 2008.

“With a history of over 20 years, The Great Chesapeake Bay Swim is one of America’s premier open water swims, and Race Day Films is very pleased to provide videography services,” said Race Day Films founder John Stann. “The event is a charitable fundraiser for the Maryland Chapter of the March of Dimes, and the net proceeds for the event go to support the March of Dimes in its Campaign for Healthier Babies. We hope our videography helps augment fundraising for this very worthy cause.”

A DVD of the 2008 Great Chesapeake Bay Swim will be available in July 2008.

About Race Day Films

Race Day™ Films provides custom athletic videography of endurance and adventure races. Other near-term Race Day Films video projects include Race 1 in the Primal Quest Sprint Series on 10 May 2008. For more information, visit www.racedayfilms.net.

About The Great Chesapeake Bay Swim

The Great Chesapeake Bay Swim, Incorporated is a registered 501(c)3 organization. For more information, visit www.bayswim.com.